

# AARON MONSON

## WORK EXPERIENCE

### MICROSOFT

*Senior Product Designer | San Diego, CA | Oct 2025–Current*

Designing graph-based experiences for Microsoft Security that help teams investigate threats and understand complex data relationships. I lead system-level graph UX work to define shared patterns, drive cross-product alignment, and scale graph-based workflows across Sentinel, Defender, Entra, and Purview.

### SIFFLET

*Lead Product Designer | Paris, FR | Nov 2022–Oct 2025*

As Sifflet's founding Product Designer, I worked closely with our co-founders, PMs, and engineers to create user experiences for monitoring data stack health. I established Sifflet's design culture, design system, and foundational principles, while designing features that drive market trends and enhance our AI advancements.

### DATAIKU

*Senior Product Designer | Paris, FR | Aug 2021–Nov 2022*

At Dataiku, an end-to-end data science platform, I led the design of data preparation features and tackled design debt within the UI. My work included designing data preparation recipes, clarifying dataset sampling, and resolving legacy design issues.

### MICROSOFT

*Senior Interaction Designer | Paris, FR / Aug 2018–Aug 2021*

*Interaction Designer II | Redmond, WA / Oct 2014–Aug 2018*

During my time at Microsoft, I designed and launched AI Builder, a business-focused AI product for the Power Platform, and contributed to several Windows 10 apps, including Photos, Pandora, Groove Music, and Movies & TV. I led the UX for OneNote Learning Tools, a project that won Microsoft's company-wide hackathon.

### AMERICAN EXPRESS

*Senior UX Designer | New York, NY | Jun 2012–Sep 2014*

At American Express, I led the in-house UX for AmEx OPEN Forum, an online platform empowering small businesses with advice, news, and tools from fellow entrepreneurs. I designed key site experiences and drove community growth and engagement.

### MODERN IDENTITY & ANNIE LEIBOVITZ STUDIO

*Designer | New York, NY | Aug 2008–Jun 2012*

At Modern Identity, I designed web, branding, and advertising projects for clients across diverse industries. At the Annie Leibovitz studio, I supported exhibitions, publications, and created a digital portfolio archive for collectors and curators.

## EDUCATION

### Brigham Young University

*Provo, UT / April 2009*

BFA in Graphic Design;

BA in Psychology

## SKILLS

**Design:** Product design • UX & UI design • Design systems •

Wireframing • Iconography •

Prototyping • Adobe Photoshop,

Illustrator, Indesign, and After

Effects • Figma

**Research:** User research •

Usability testing • Competitor

analysis • User interviews •

Journey mapping

**Collaboration:** Developer handoffs

• Design thinking workshops •

Stakeholder management •

Presenting design concepts

## FOCUS

Finding creative, unexpected solutions to important problems

Discovering insights in data

Designing with empathy to create human-centered solutions

The beginnings of something big

## CONTACT

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